

The intersection of forms generating functions characterises the style and work of Italian studio Zaven, in an idiom that feeds on the dialogue between the two-dimensional and the three-dimensional. In the Rise basin collection, a flat element crosses through a cylindrical volume, attempting to obtain the greatest possible number of results with a simple intersection of parts. The matrix is a rectangular deck integrating the basin, available in oval and round versions. A few simple cuts of this basic element make it possible to obtain distinctive designs and formal expressions, permitting its use in a variety of situations: as a single counter with a built-in basin, combined with a console; as a semi built-in or sit-on basin. In the console and semi built-in versions, the basin seems to emerge out of the counter, as if floating on top of it, evoking the gentle motion of water and creating pleasing ergonomics. While in the sit-on version, the memory of the countertop is preserved in the decorative moulding. The Rise collection is a synthesis of bold formal research with strategic industrial design aimed at optimising the production process while also permitting custom-made solutions.



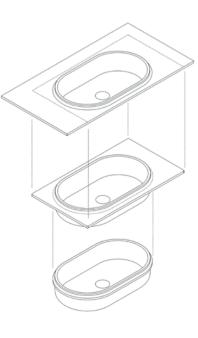
red<mark>dot</mark> award

CATEGORY: PRODUCT DESIGN

"Rise has been recognised thanks to its excellent, high quality design, chosen among hundreds of other proposals from more than 60 countries around the world by the prestigious international jury."











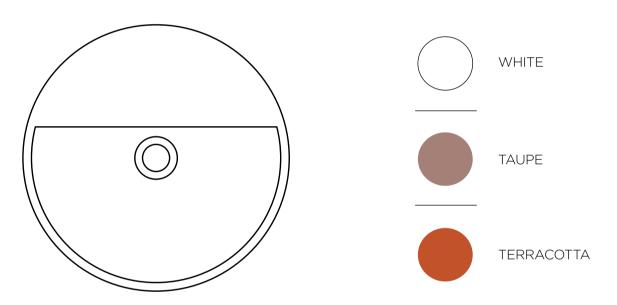












The Beam project curiously combines archetypes of product design and architecture, in a contemporary idiom redefining the idea of the bathroom. The collection includes a sit-on washbasin made of Biobased Cristalplant®, available in 3 different colours. Beam is designed by New York studio Visibility, known for the ability and originality it brings to forming objects for ordinary everyday life, filling the living space. In the design of the washbasin, Visibility evokes the image of a bowl or basin: ancestors of today's washbasins recalling simple acts associated with nourishment and self-care, inspiring Beam's simple, familiar shape with an attractive, playful look.



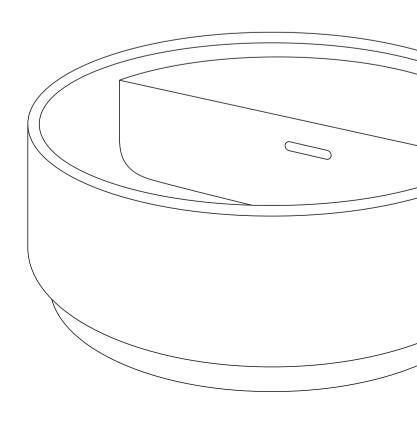
CATEGORY: PRODUCT DESIGN

BEST OF THE BEST

"The Beam collection was named Red Dot: Best of the Best, the highest recognition of the contest, reserved for the most innovative product in its category."







ARCHITECT

CRAIG SOUTH

INTERIOR DESIGNER

KYLA DAVIES

PHOTOGRAPHER

STEPHEN GOODENOUGH























OLI SLIM PUSH PLATE INOX: OL057141

ARTCERAM GHOST VESSEL BASIN WHITE: 27338.10

ZP6032.C3



BAGNO DESIGN URBAN BTW PAN WHITE: BD-14120.WH

> BAGNO DESIGN URBAN SOFT CLOSE SEAT BD-14117.WH



BAGNO DESIGN URBAN WALL HUNG PAN WHITE: BD-14101.WH

BAGNO DESIGN URBAN SOFT CLOSE SEAT BD-14117.WH



design.ideas

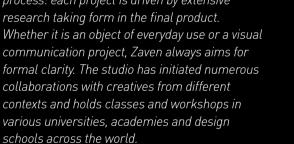
INTO THE DESIGN OF BEAM & RISE WHY ZAVEN DESCRIBE DESIGN AS AN ANALYTICAL PROCESS?



WHETHER IT IS AN OBJECT OF EVERYDAY USE OR A VISUAL COMMUNICATION PROJECT, **ZAVEN ALWAYS AIMS FOR FORMAL CLARITY."**

reddot award

Zaven is a Venice-based design studio founded in 2006 by Enrica Cavarzan and Marco Zavagno. They operate at the crossroads of product design, graphic design, interior design and art direction. For Zaven, design is an analytical process: each project is driven by extensive research taking form in the final product. communication project, Zaven always aims for collaborations with creatives from different contexts and holds classes and workshops in various universities, academies and design













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